



SPONSORSHIP OPPORTUNITIES

June 19, 2021 • 1305 Clay St., Richmond, TX 77469
10K: 7:50 a.m. • 5K: 8:00 a.m. • Kids K: 9:30 a.m.



WHO WE ARE

Vision
Empower people to attack poverty in their life and community

Mission
Strengthening under-resourced communities through spiritual growth, education, revitalization and basic needs

OUR PROGRESS

3 Continents
-
10 Communities
-
29,629 Volunteers
-
369,576 Lives

Gold Sponsor (UNLIMITED) • \$10,000

- Opportunity to provide THREE (3) 30-second videos for promotion on AP website and Facebook page (active for 6 months; video provided by sponsor)
- Priority logo recognition on event collateral, email communication, AP website, and online registration website
- 20x10 booth space at Post-Race Party
- Up to 5 dedicated mentions on AP social media feeds
- Coupon, flyer, or promotional item inserted in runner packets
- 40 complimentary race entries
- Opportunity to address guests during the Awards Ceremony

Silver Sponsor (UNLIMITED) • \$7,500

- Opportunity to provide TWO (2) 30-second videos for promotion on AP website and Facebook page (active for 6 months; video provided by sponsor)
- Priority recognition on event collateral, email communication, AP website, and online registration website
- 20x10 booth space at Post-Race Party
- Up to 4 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 30 complimentary race entries

Bronze Sponsor (UNLIMITED) • \$5,000

- Opportunity to provide ONE (1) 30-second video for promotion on AP website and Facebook page (active for 6 months; video provided by sponsor)
- Priority recognition on event collateral, email communication, AP website, and online registration website
- 10x10 booth space at Post-Race Party
- Up to 2 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 20 complimentary race entries

Awards Sponsor (1 Available) • \$5,000

- Logo on top finisher age group medals and top fundraiser awards
- Recognition on event collateral, email communication, AP website, and online registration website
- 10x10 booth space at Post-Race Party
- Up to 2 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 20 complimentary race entries

T-Shirt Sponsor (2 Available) • \$3,000

- Company logo printed on one sleeve of event shirt
- Recognition on event collateral, email communication, AP website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 dedicated mention on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 18 complimentary race entries

Awakening Potential
Provoking Transformation

<https://attackpoverty.org/5k/>



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Presented by

The Kinne Group



OUR REACH

Total followers across ALL platforms: 26,052

1.3M impressions

21,754 engagements

OUR DRIVING FORCE IS EMPOWERMENT

Attack Poverty provides people tools to break out of the cycle of generational poverty.

It's about DEVELOPMENT, not charity; DIGNITY, not shame. Believing all humans are created in the image of God, we will always promote the dignity and worth of people and families.

Swag Bag Sponsor (UNLIMITED) • \$2,000

- Logo on runner swag bags
- Recognition on email communication, AP website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 14 complimentary race entries

Start/Finish Line Sponsor (UNLIMITED) • \$1,500

- Logo recognition on Start/Finish line inflatable signage
- Recognition on event collateral, email communication, AP website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 12 complimentary race entries

Race Bib Sponsor (3 Available) • \$1,000

- Logo recognition on race bibs
- Recognition on email communication and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 10 complimentary race entries

Water Station Sponsor (UNLIMITED) • \$750

- Recognition on two course water stations and one post-race party water station
- 10x10 booth space at Post-Race Party
- Recognition on email communication and online registration website
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 8 complimentary race entries

Race Benefactor (UNLIMITED) • \$500

- Recognition on email communication and online registration website
- 10x10 booth space at Post-Race Party
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 6 complimentary race entries

Race Patron (UNLIMITED) • \$300

- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 4 complimentary race entries

Race Friend (UNLIMITED) • \$100

- Recognition on online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 2 complimentary race entries

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*All sponsors will be recognized on the official event t-shirt.

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PLEASE CHECK DESIRED LEVEL OF SUPPORT:

- | | | |
|---------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Gold Sponsor • \$10,000 | <input type="checkbox"/> T-Shirt Sponsor • \$3,000 | <input type="checkbox"/> Water Station Sponsor • \$750 |
| <input type="checkbox"/> Silver Sponsor • \$7,500 | <input type="checkbox"/> Swag Bag Sponsor • \$2,000 | <input type="checkbox"/> Race Benefactor • \$500 |
| <input type="checkbox"/> Bronze Sponsor • \$5,000 | <input type="checkbox"/> Start/Finish Line Sponsor • \$1,500 | <input type="checkbox"/> Race Patron • \$300 |
| <input type="checkbox"/> Awards Sponsor • \$5,000 | <input type="checkbox"/> Race Bib Sponsor • \$1,000 | <input type="checkbox"/> Race Friend • \$100 |

Name _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Enclosed is my check, made payable to Attack Poverty.

Please charge my: Mastercard Visa AMEX Discover

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Card Number _____

Exp. Date _____ CVV Code _____

Signature _____

**Checks payable to:
Attack Poverty**

Mail completed forms to:

**Attack Poverty • Attn: Run to Attack Poverty
3727 Greenbriar, Ste. 100 • Stafford, TX 77477**

Contact: Emilio Frias • Emilio@attackpoverty.org • 281-202-9186